



Ocho Homes
BY EIGHT CONTINENTS

Brand Guidelines



EIGHT CONTINENTS
HOTELS & RESORTS



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Embrace the World, Embrace Wonder.



Inspiring Spaces

Where Creativity Breathes, Dreams Flourish, and Ideas Come to Life.

"Escape to Uniqueness: Where Design Meets Your Holiday Dreams."



Thoughtful Hospitality

"Thoughtful Hospitality: Where Every Detail Tells a Story of Care." Personalized experiences created only for you to meet your needs and travel experiences.

Curated a luxury experience to holiday homes, enhancing every guest interface through our thoughtfully articulated brand touch points.



Memorable Experiences

Holiday homes offer a unique and intimate alternative to traditional hotel stays, providing guests with a personalized and memorable experience. These homes, often nestled in picturesque locations, are designed with the traveler's comfort and adventure in mind. Whether it's a cozy cabin in the woods, a beachfront villa, or a chic apartment in the heart of a bustling city, each holiday home is equipped with all the amenities of home, allowing guests to live like locals.

OUR TERMS & CONDITIONS

Agreement term: 5 Years contract with 2-year lock in period. Termination or Breakage Penalty of Rs 5,00,000/

Exclusivity for sales: Ocho Homes & Wandr will have exclusive rights to market the Villa and take bookings across all channels Like OTAs, offline channels and travel agents.

Payments: You shall receive payments from Eight Continents in a regular cycle of once every 30 days.

Owner protection policy: Eight Continents charges an additional amount of up to Rs. 1000/-per night from the guests to protect the owner against damages as well as refunds or relocation

Standardisation: List of items to be procured, upgradation, repairs & maintenance needs to be executed and Staff as recommended needs to be hired before Eight Continents starts hosting guests at your villa.



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OUR ADVANTAGES



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OUR ADVANTAGES



Monetization to Maintenance

A sustainable, self-sufficient revenue model that ensures the property is better maintained and taken care of.



Staff Training & Upskilling

Local staff at the property is trained on hospitality standards and upskilled on housekeeping, guest management, and maintenance.



Hassle-Free Hosting

Say goodbye to late-night guest or caretaker calls as our property managers are available to handle all hassles of managing and maintaining your home.



Exclusive Experiences

Right from enquiring to checking-out, we make the entire experience personal and private for our guests.



Verified Guests

All guests go through a verification process to ensure all rules and regulations are followed and only quality guests stay at your home.



Robust Marketing & Effective Targeting

Our 360° marketing efforts are focused on showcasing our network of exclusive homes to a niche, discerning audience.

ROOM AMENITIES

- Luxurious Robes & Slippers Luxury Bath Amenities (Kimirica)
- Electric safe
- Laundry bags
- Full-length mirror with lighting
- Flat-screen TV with international programming
- Outlets for personal electronics, especially extra USB plugs
- Stocked Snacks (Home Stay Selection)
- Selection of daily newspapers
- Wifi
- Specialty night lighting
- Laundry Service
- Digital room key entry
- CCTV coverage
- Privacy & security
- Working Space Common Area
- Netflix
- Food offerig (Optional)
- Driver Room
- Concierge Service
- Hot & Cold Shower
- Guest rooms must be plush and inviting—especially the bed (ideally, there is a memory foam bed with high thread count sheets)
- Pillow menu
- Blackout shades
- Bathrobes, slippers, luxury toiletries, and large fluffy towels
- Night lighting in walking areas and bathrooms
- Poolside daybeds, umbrellas, lotions, ice water, attendants, and food and beverage service (Optional)

Interiors & Transformation Standards

- Standard Procurements
- Brand Adoption Kit
- Decor Standards



Standard Procurements



Linens

Thread Count - 300+
 Color - White
 Type - Cotton Satin Stripe

CCG

Brand -
 Ariane Color
 - White Type
 - Ceramic

Decor

Cushions, Throws,
 Bedcovers, Rugs,
 Wall decor &
 Accessories

Brand Kit

Brand Signages, Branded
 toiletries, Branded
 Uniforms

Brand Adoption Kit



Home Board

Villa name with
 Brand Logo - To be
 placed on property
 gate

Navigation Boards

Directional Signage
 with Villa name &
 Brand Logo - placed on
 crucial junctions
 enroute for guests'
 convenience

Signages

Home Rules, Pool
 Rules, No smoking &
 Follow us on Instagram

Toiletries

Brand - Kimirica
 Type - Wall Mounted

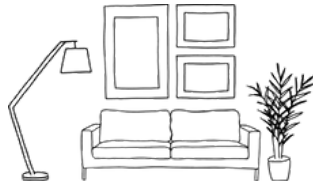
Caretaker Uniforms

Caretaker
 Uniform (Set of
 3) as per our
 brand standards)

Procurements for Villas



Linen



Decor

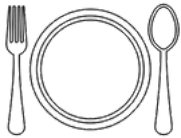


CCTV & WiFi

Brand Kit



CCG



Kitchen Utensils



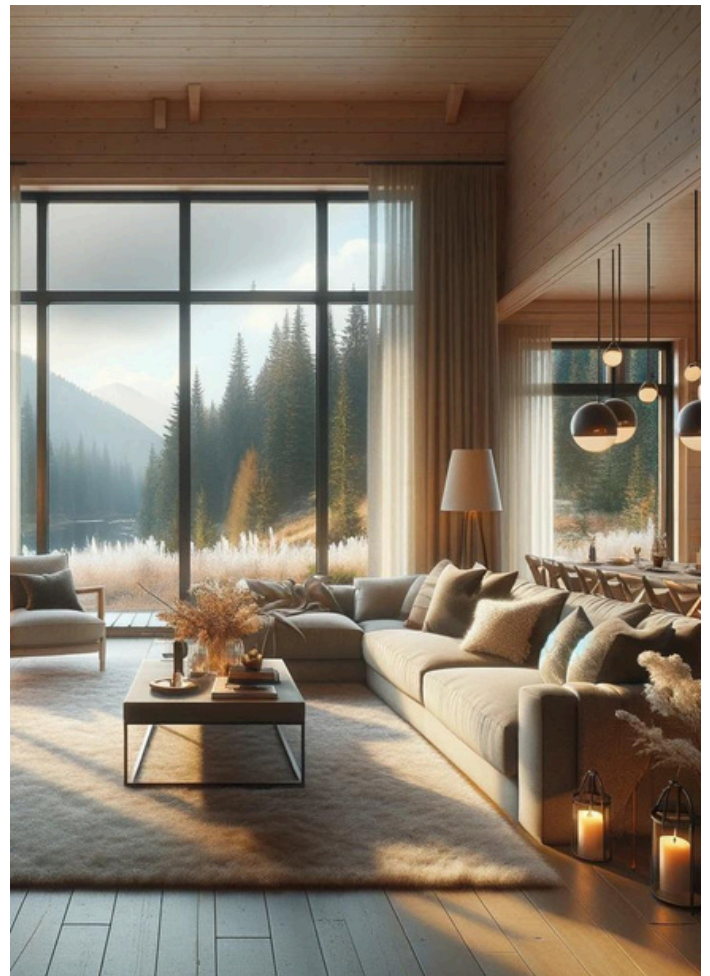
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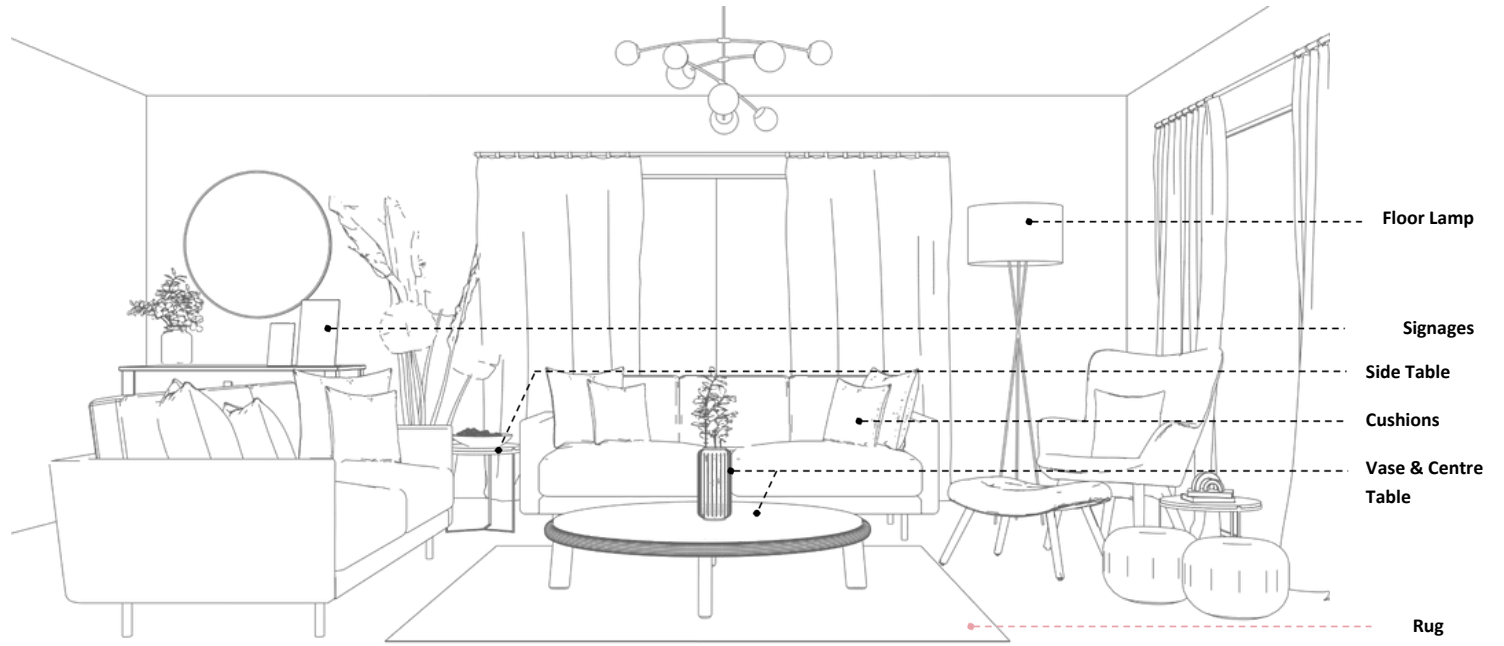
Deco Standards

Living Room

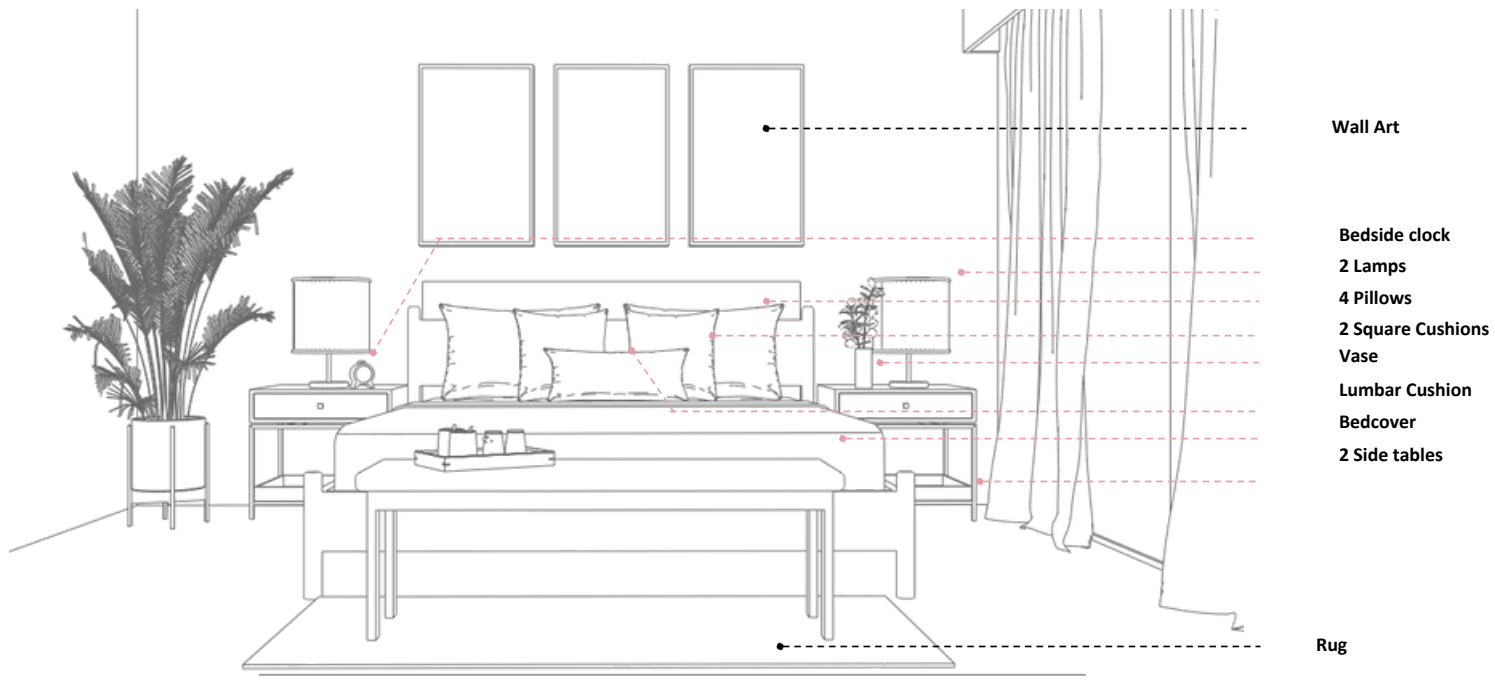
- Sofa seating & accent chairs covering guest capacity
- Centre table & Side tables
- Sofa cushions - various sizes for interest
- Rug under the centre table
- Full length curtains / blinds for windows
- Wall decor - framed art / mirror / other art
- Vases on consoles & centre tables
- Natural plants - for freshness and colour
- Lamps on side tables or floor lamps (optional)



Standard Living Room Setup



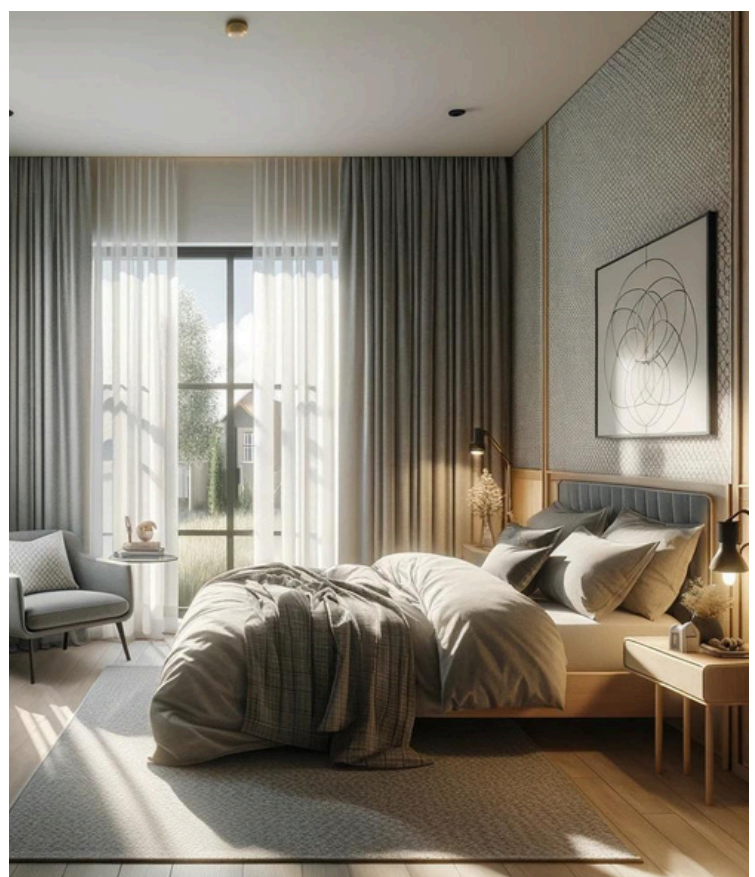
Standard Bedroom Setup



- Wall Art
- Bedside clock
- 2 Lamps
- 4 Pillows
- 2 Square Cushions
- Vase
- Lumbar Cushion
- Bedcover
- 2 Side tables
- Rug

Bedroom

- Beds & Mattresses - King / Queen size
- Side Tables on either side of bed frames -
- Wardrobe per room
- Accent Chair & Luggage rack if space permits
- Bedcovers - King / Queen size
- Pair of square cushions - either 16 inch or 18 inch
- Lumbar cushion - 12 in x 20 in
- Rug at the foot of the bed - 2ft x 6ft / 3ft x 5ft -
- Wall decor - framed art / other art
- Vases on bedside tables
- Lamps on bedside tables
- Full-length Mirror (optional)



Dining Area

Dining Table as per guest occupancy

Dining Chairs as per guest occupancy

Table runner as per size of table

Fruit Basket

Tissue holder

Cutlery holder

Vase sizeable to hold fresh flowers

Placemats as per capacity of table

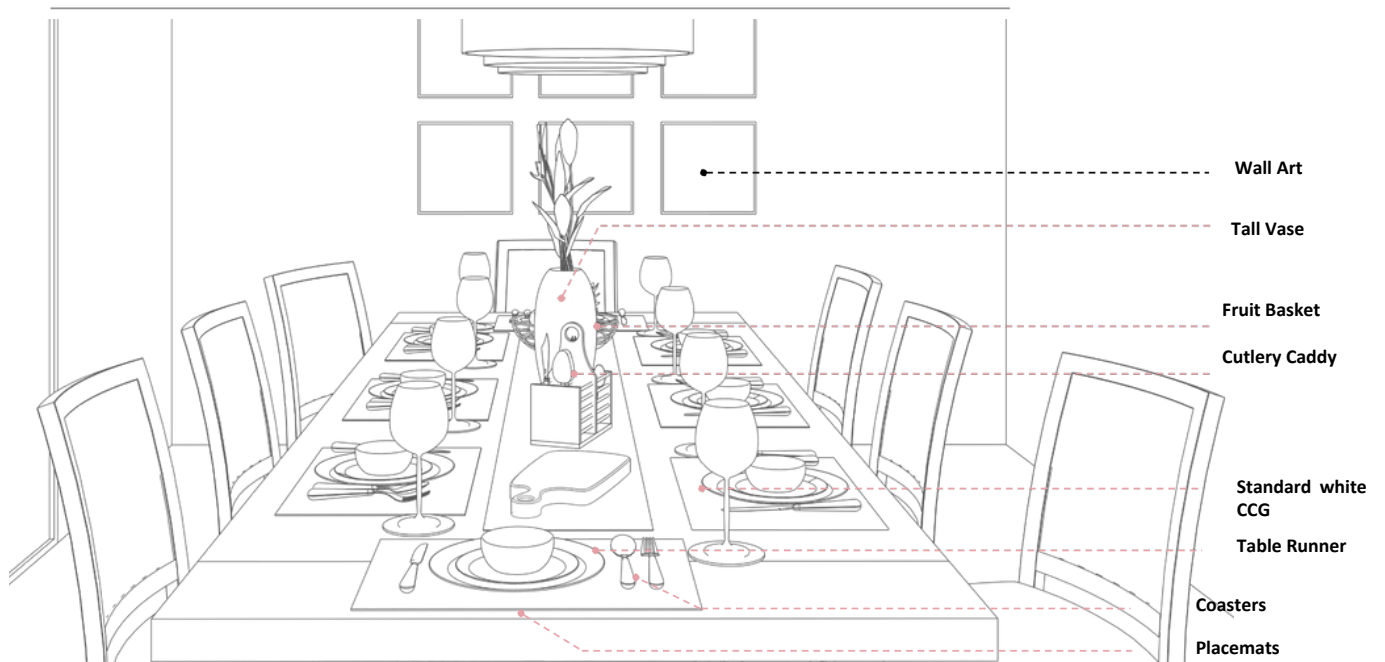
Crockery, Cutlery & Glassware as per standards

Ceiling Lamps (optional)

Service Console & Food Trolley (optional)



Standard Dining Setup



Washrooms

Dry & Wet areas with partition

Western WC

Hand Towel Basket

Tissue box

Laundry Basket

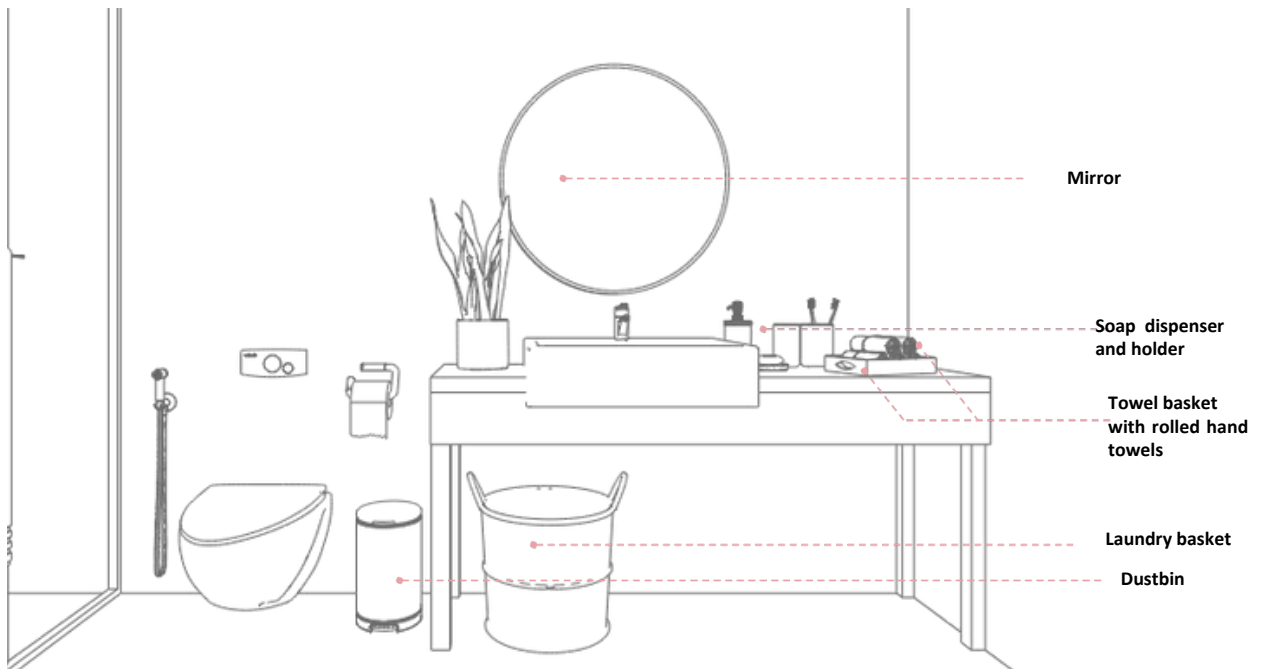
Dustbin with lid

Soap Dispenser set

Cabinet for storage (Optional)



Standard Washroom Setup





THANK YOU !

Eight Continents Hotels & Resorts

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www.eightcontinents.co.uk



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